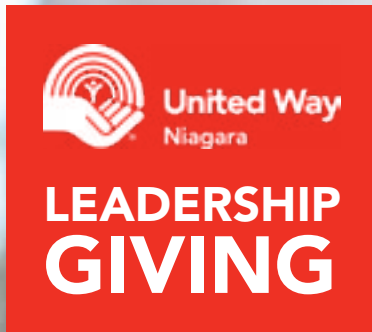


Improving lives across Niagara every day



Our vision for a thriving Niagara starts with you.

Leadership Giving is one of the most impactful ways you can help ensure friends and neighbours across the Niagara region have access to programs and services, in times of stability and in crisis.

Leadership Donors are the driving force for change through United Way Niagara. By making a donation of \$1,200 or more, Leadership Donors are working to meet basic, urgent needs – like food, housing and mental health supports – and tackle long-term systemic change to create stronger, more resilient neighbourhoods.

When you support United Way with a Leadership Gift, you're not just a donor – you play a vital role in transforming lives every single day.

What your Leadership Gift can do:

\$1,200

can provide ongoing, life-changing mentorship and support to one child.*

\$2,500

can help three at-risk youth secure housing and achieve financial stability.*

\$5,000

can provide immediate mental health support to 215 people in crisis.*

*Examples of the impact your leadership can have based on cost of services provided by our agency partners.

LEADERSHIP GIVING

Donate Now

Building a community that works for everyone means looking at the bigger picture, focusing on the community as a whole and investing in high-impact programs that tackle local, social issues head-on. When our neighbours and friends need help, they often require support from multiple programs to address their complex needs.

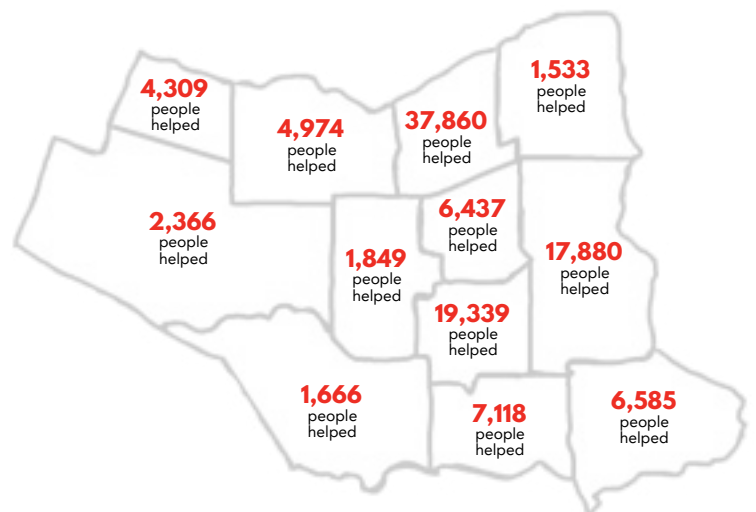
A thriving Niagara requires a strong social safety net – one that supports every person – ensuring no one is left behind.

A thriving Niagara starts with you.

Excellence in Workplace Leadership Giving

Algoma Central Corporation
Beatties Business Products
Brock University
Canada Border Services Agency
Canada Revenue Agency
City of St. Catharines
Federal Services Retirees
General Motors St. Catharines Propulsion Plant
MNP LLP
Niagara College Canada
Niagara Health
Niagara Region
Niagara Regional Police Service
Ontario Ministry of Transportation
Ontario Public Service
Rankin Construction Inc.
The St. Lawrence Seaway Management Corporation
Wormald Masse Keen Lopinski LLP

One Gift. Widespread Impact.



151
high-impact
programs



83
community
partners

[View 2023 Community Investments](#)



Dr. Rose Tannous
Cardiologist

*Leadership Donor, Red Feather Society
and Women United member*

“I’ve always recognized the privilege of having a supportive family and never experiencing the deprivation of basic needs. I firmly believe that our upbringing profoundly shapes who we become, and I feel it is now my privilege to share my good fortune with others in Niagara, a community I have made my home. I give to United Way because I know that collective giving creates significant change. I am proud to have passed these values on to my children.”

Dr. Rose Tannous
Cardiologist

Karina Armstrong
Niagara Health

Leadership Donor, GenNext volunteer

“Growing up and watching my mother’s generosity felt natural. Now that I am financially stable after university, I embrace the value of community support she instilled in me. I’ve become an active contributor both financially and through volunteering. Immersed in United Way’s work, I see its pervasive impact throughout our community. I am proud to follow in my mother’s footsteps.”

Karina Armstrong
Quality and Patient Safety Specialist,
Niagara Health