



# Campaign Debrief Meeting Template

Workplace : \_\_\_\_\_

United Way Staff Partner: \_\_\_\_\_

Date: \_\_\_\_\_

Attendees: \_\_\_\_\_

This year's Campaign Total: \$ \_\_\_\_\_ Last year's Campaign Total: \$ \_\_\_\_\_

What were your 3 main goals for this Campaign?

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

What were your challenges in achieving them?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What were your successes?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What would you do differently next year?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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What tools or resources did you find helpful?

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What tools or resources would have been helpful for you that you didn't have?

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What United Way Signature events did your colleagues take part in?  
Were they well-received? Why or why not? Would you attend them again?

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Other notes:

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