

➤ **FOR NEW DONORS**



20
24 New Donor Match

Make a first time donation of any amount and it will be matched dollar-for-dollar, Providing up to an additional **\$25,000** in matching funds to support United Way.

Example:

$$\$100 + \$100 = \$200$$

Your Gift



➤ **FOR RETURNING DONORS**

Increase your donation to United Way Niagara by **10% or more** this year and The 10% Challenge will match the increase in your gift for greater impact!



Thanks to the incredible generosity of an anonymous donor, The 10% Challenge will match increases of 10% or more **up to \$50,000**. Your increased support will further strengthen United Way Niagara's Community Fund, making an even greater impact across the region.