



**United Way
Niagara**

United Way Niagara
63 Church St., Suite LC1
St. Catharines, ON L2R 3C4
Phone: 905-688-5050
www.unitedwayniagara.org

For Immediate Release

November 22 is Coffee Day for United Way at 13 McDonald's Restaurants across Niagara

Niagara, ON, November 2024 – On Friday, November 22, 2024, 13 McDonald's Restaurants across Niagara are teaming up with United Way Niagara for a special Coffee Day. On this day, \$0.50 from every Premium Roast Brewed Coffee and Tea sold at participating McDonald's Restaurants will be donated to United Way Niagara to support local children and families in need.

This initiative highlights the longstanding commitment of McDonald's restaurants in the Niagara Region to positively impact the communities they serve. The locally owned and operated McDonald's Restaurants actively support a variety of community-driven efforts, establishing themselves as a vital community partner. From ongoing support for Ronald McDonald House Charities to helping local food banks, and empowering youth sports, McDonald's embodies community partnership through meaningful contributions and dedicated service.

"November 22nd is a great opportunity to highlight and support the important work United Way Niagara does for our Region," said Anne Molnar, Community Relations Representative for twelve of the McDonald's Restaurants in the Niagara Region. "As locally owned and operated businesses, we are excited to partner with an organization that supports children and families in our community."

The funds raised on November 22's Coffee Day for United Way will help fuel essential programs that provide food, shelter, and vital services to children and families facing a variety of challenges in the Niagara region.

"We are incredibly grateful for this partnership with McDonald's and their ongoing dedication to strengthening our community," said Frances Hallworth, CEO of United Way Niagara. "McDonald's Coffee Day for United Way is a fantastic opportunity for people to enjoy their favourite hot beverage while also making a meaningful impact on the lives of their neighbors. Every cup will make a difference."

Coffee Day for United Way details:

- **Date:** Friday, November 22, 2024
- **Contribution:** \$0.50 from every Premium Roast Brewed Coffee and Tea sold will be donated to United Way Niagara

13 Participating Locations:

- Fonthill (160 Highway 20 East)
- Niagara Falls (6348 Lundy's Lane, 6161 Thorold Stone Road, 7275 Oakwood Drive 7481, Oakwood Drive in Walmart and 5486 Stanley Ave)
- Niagara-on-the-Lake (300 Taylor Road and 1835 Niagara Stone Road)

- Port Colborne (569 Main Street West)
- Ridgway (409 Gorham Road)
- Welland (102 Primeway Drive, 153 Lincoln Street, 631 Niagara Street)

With every purchase, you'll be helping United Way Niagara continue its mission to build a stronger, more equitable community for all.

Together, we can create lasting change. Join us on November 22nd to make every sip count!

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Media Contact:

Frances Hallworth, CEO
United Way Niagara
Phone: 905-688-2020 ext. 2002
Email: frances@unitedwayniagara.org

About United Way Niagara: United Way Niagara exists to support the most vulnerable people, when and where they need it, by investing in life-changing programs that strengthen the social safety net and build capacity in Niagara. We face poverty head on, addressing the interconnected issues it causes every day; homelessness, food insecurity, isolation, mental health and addiction. United, we address the challenges of today – meeting basic, urgent needs – while building a stronger community for *everyone* who lives here, paving the way for a better tomorrow. In 2023, UWN invested in 151 high-impact programs through 83 agency and community partners.